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CONSIGNORS **OF AUCTION** Wall Street Journal July 9, 1999

Equipment

election

rate in the USA for volume

consignors. See Q&A section

RESTI Prices

5 ST. LOUIS, MO AREA

Belle-Claire Fairgrounds, 200 S. Belt East, Belleville, IL

12 DALLAS, TX AREA

1818 Rodeo Drive, Rodeo Center, Exhibit Hall A, Mesquite, TX

19 ATLANTA, GA
Lakewood Exhibition Center, 2000 Lakewood Way, Atlanta, GA Back by Popular Demand!

OUR VERY LAST AUCTION AT THIS LOCATION!

16 SAN JOSE, CA

Santa Clara Fairgrounds, Fiesta Hall, 344 Tully Rd., San Jose, CA

MILWAUKEE, WI AREA WI St. Fair Park, Prod. Pavilion Bldg, 8100 W. Greenfield Ave., West Allis, WI

14 DALLAS, TX AREA

1818 Rodeo Drive, Rodeo Center, Exhibit Hall A, Mesquite, TX

ORLANDO, FL. Central FL Fairgrounds Exhibit Hall, 4603 W. Colonial Drive, Orlando FL

II COSTA MESA. CA

Orange Co. Fairgrounds & Expo Ctr., Bldg. #14, 88 Fair Dr., Enter Gate 5

MILWAUKEE, WI AREA WI St. Fair Park, Prod. Pavilion Bldg, 8100 W. Greenfield Ave., West Allis, WI

SAN JOSE, CA

Santa Clara Fairgrounds, Fiesta Hall, 344 Tully Rd., San Jose, CA

ORLANDO, FL

Central FL Fairgrounds Exhibit Hall, 4603 W. Colonial Drive, Orlando FL

16 DALLAS, TX AREA

1818 Rodeo Drive, Rodeo Center, Exhibit Hall A, Mesquite. TX

AUCTION OCATIONS

will be added beginning mid-OCTOBER! Watch for our supplemental auction calendar & check superauctions.com for frequent updates and private auctions!

IEDIATE CASH AVAILABI

for working and non-working coin-op video arcade games, pinballs and parts! 30 to 3,000 pieces - call us for CASH! Or, we can arrange to sell for you on commission as your agent at one of more than 20 of our auction locations. Call Rob Storment at (714) 535-7000, x12 or fax your inventory to (562) 592-3929. Email to info@superauctions.com All inquiries strictly confidential

"Brings back memories! Bring your wallet!"

Sell your games at auction=it's easy as...

Bring your coin/op game room equipment to the Auction site the day

before the Auction.

Your equipment's checked in and assigned inventory numbers.

Once the Auction concludes and all funds are collected and commission paid you're paid immediately!

"Super Auctions®; bringing collectors and classics together." -Sci-Fi Channel Network

For Information and FREE BROCHURE Call

"Tons of arcade classics."

www.superauctions.com

To consign games for sale: Bring to Auction Site Friday preceding Sale from 10am to 9pm. Saturday

auctions begin at 10am local time with inspection from 8am to 10am. Payment in full day of sale. 13% Premium to Hammer Price. **Terms:** Cash, MasterCard, Visa, American Express, and Discover *only*. Industry related Seller's Permits required for non-taxable purchases. All equipment must be removed Day of Sale. **NO EXCEPTIONS.**

Auctions conducted by Robert Storment, CAI, Larry Gillaspy, Larry Mitchell, Mike O'Brien, Johnny King AR1885: CA#14663700753.158736699: TX#10931: FL AB0001109

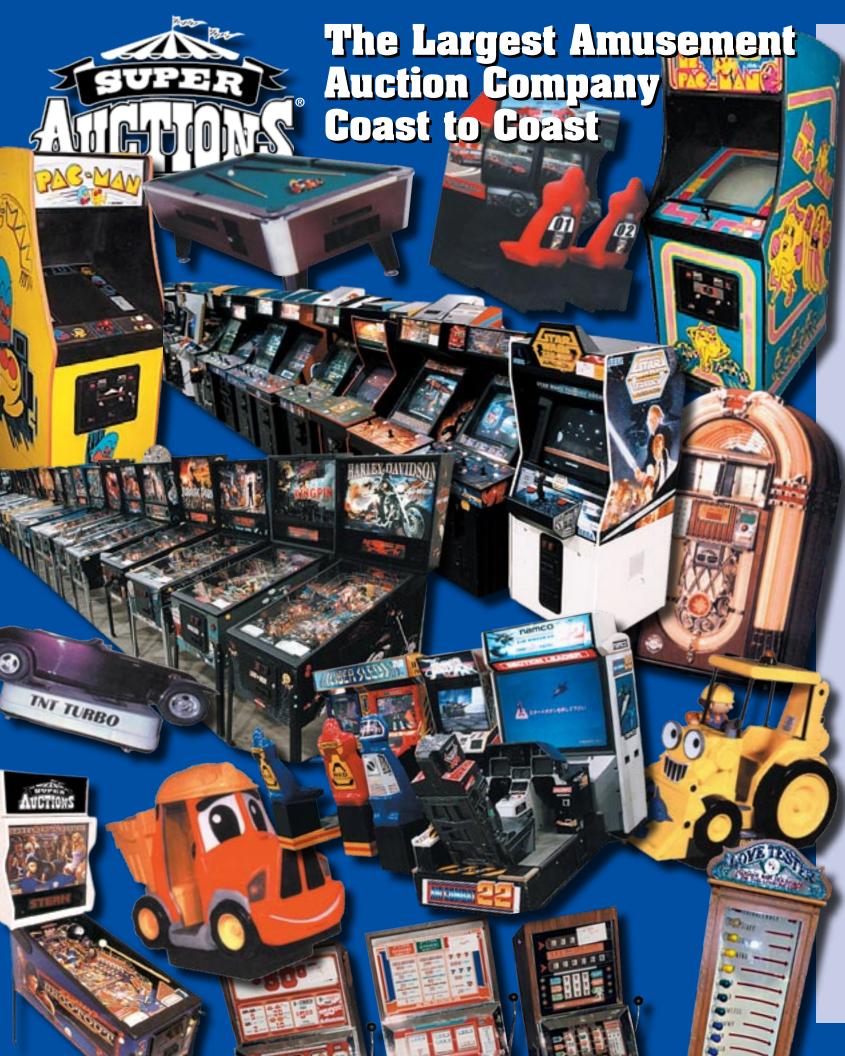
AU0001549; GA NR 002582; 0H#5719966989; IN-AU19600170; WI#052-1964; IL 041000689; KS - pending;

"Catch the frenzy of THE arcade auction!" -USA Network

> "Impressive list of clients-Super Auctions®

-Los Angeles Times

specializes in fun."



RINARA

Can you send me a detailed list of equipment to be offered in my area?

Equipment is consigned to us the day prior to the auction, so a list isn't available until preview. We literally work all night before the auction setting up and unloading trucks arriving from all over the U.S.

How many items will be sold in my area?

You can expect to see anywhere from 200 to 1,000 or more

Where does the equipment come from?

Several nationwide firms, distributors, manufacturers, equipment operators, family amusement centers, leasing companies, banks and private individuals (example: suppose a major arcade has lost its lease and must vacate its building. We can have all the equipment picked up and delivered to our next auction. We offer fast service and ship items at low fees).

How do I know if the equipment I buy at your auction works?

We offer a preview and inspection from 8:00 a.m. until 10:00 a.m. on auction day. Here you can determine the quality and condition of all the equipment up for sale. In addition, we "power-up" the equipment once the auction begins so you'll see it working while you're bidding.

How do I pay for my purchases?

We accept Visa, Mastercard, Discover, American Express and cash only! We do not accept checks.

When does the equipment have to be removed?

Once the auction has concluded you'll have three hours to remove your purchases.

If I buy just one item do I have to wait until the auction is over to remove it?

No. Once you've successfully bid and paid for your purchase you may immediately check out.

How can I arrange interstate trucking?

If you're considering volume purchases, call us. Our office can arrange freight forwarding anywhere in the U.S. at competitive rates.

Will I have to pay sales tax?

Unless you present a reseller's permit that relates to the coin-op industry and is valid the day of the auction, we will collect sales tax on all purchases.

I own equipment I want to sell at one of your auctions. How does that work?

Please review Sellers information next column.

More questions? Call us at (714) 535-7000. We'll leave no question unanswered.

When do we bring our equipment to the auction site?

Bring your coin-operated items on the day before the auction between 10 a.m. and 9 p.m. local time. We'll unload your equipment and check it in for you. We reserve the right to refuse entry into the auction of non-working redemption, vending, stripped games and non-coin op items.

How much does it cost to sell my items?

We're proud to offer the lowest rates in the country! Bring us 15 pieces or more and our commission is only 9.9%. Bring less than 15 pieces and pay only 13.9% commission (California only: 16.9% commission). Each item will be charged a \$14 entry fee. Maximum commission on any single item is \$100.

Can I set a reserve or minimum price on my games?

Absolutely! When you set a reserve (minimum) price on an item and the bidding doesn't reach that price, that's called a "Buy-Back." You're not charged any commission, only a "Buy-Back" fee of \$14 per item (plus the \$14 per item entry fee).

When do I get paid?

THE AUCTION PROCESS You're paid the night of the auction, usually about 2 hours after the last piece of equipment is sold. If you can't attend the auction, we'll mail your check directly to you usually within 15 business days.

Can I use the money I make from my sales toward purchases at the same auction?

Yes. Many operators and dealers use the auction to trade in equipment for other equipment they find at the auction. You pay the difference if you buy more than you sell, or we pay you the difference if you sell more than you buy.

Who are the buvers?

Homeowners, collectors, operators, dealers, exporters and the general public.

How is the auction promoted?

We do everything possible to reach buyers for your used equipment, including full page advertising in Replay Magazine, Play Meter Magazine, Game Room Magazine, Coin-Op Trader, Coin Drop Magazine and all major newspaper classified sections in your market. We also advertise on the Internet and send direct-mail brochures to thousands of people in your state. We even have a full-time staff of telemarketers to get the word out for auctions in your area.

Calendar has arrived! PLEASE SAVE!* Snoitoud tagment Auctions Your 2006 SUMMER/FALL



Permit No. 183 AO, 'Hontington Beach, CA

GIA9

U.S. POSTAGE FIRST CLASS MAIL















San Jose, CA

Santa Clara Fairgrounds, Fiesta Hall 101 Hwy to Tully Rd.; West to Fairground at 344 Tully Rd.

Holiday Inn Express (408) 279-6600 Holiday Inn Silicon Valley (408) 972-7800 *mention Fairgrounds for discount

Costa Mesa, CA

Orange Co. Fairgrounds & Expo Ctr., Bldg. #14 88 Fair Dr., Enter Gate 5 Costa Mesa, CA



Auctions Coming Soon (supplemental notices will be sent to all those on our mailing list)



Milwaukee, WI

(West Allis) Wisconsin State Fair Park Product Pavilion Bldg. 8100 W. Greenfield Ave. West Allis, WI

Dallas, TX area I-635 to Military Pkwy; Exit 4; take svc. rd. past 2 signals; right on Rodeo Dr.; bldg. on left; Exhibit Hall A;1818 Rodeo Dr., Mesquite, TX

HOTEL Hotel on site: Hampton Inn & Suites (972) 329-3100



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St. Louis, MO area

(Belleville, IL) Hwy 255 South to Hwy 15 East to 159 North; right on Belt East to Belle-Claire Fairgrounds, 200 S. Belt East

Atlanta, GA From 75 or 85 South, exit 243 East Langford Pkwy; follow signs to Amphitheater/Exhibition Halls

HOTELS

Atlanta Airport Marriot (404) 766-7900 Days Inn (800) DAYS INN

Orlando, FL

From North Lake I-4 to Lee Rd., exit West (Lee Rd. becomes John Young Pkwy) to Colonial (Hwy 50); go West to Fairgrounds.

Call our HOT LINE (714) 535-7000